

## BACKGROUND

The County of Santa Cruz acquired 500 Westridge Drive in October of 2021 in order to implement numerous recommendations in the County's Long-Range Facilities Plan, including enhancing equitable access to County services in South County.



Approximately 370 County staff will transition from four leased spaces into this County-owned facility. The new South County Government Center will house the Human Services Department, Agricultural Commissioner, Agricultural Extension, Treasurer-Tax Collector, and County Clerk as well as serve as a voting center. These services, various support spaces, and a community room will be accessible to the public.

The renovations required to convert the property into the South County Government Center began in early 2023 and will be complete in approximately one year.



## APPLICATION PROCESS

All proposals must be submitted via email in one combined PDF not to exceed not-to-exceed 10 MB. All pages of your application should clearly indicate your name, date, project title, and be in numerical order. Proposals are subject to the Public Records Act and will be provided upon request; identifying information about the artist will be redacted.

### Present your materials in the following order:

- A cover page with artist's name, address phone, and email address.
- A current resume of no more than two typed pages detailing professional artistic accomplishments and at least two references who can speak to your work and qualifications. Teams must submit a short resume for each member.
- Up to ten images of recent relevant work, each annotated with the artist's name, title (if applicable) location of work, medium, date of work, and dimensions. Indicate budget where applicable.
- A written proposal, not to exceed two pages, which addresses the artist's specific approach and design concept for this project, and references installation location(s).
- Visual support, including conceptual drawings which reflect the overall design concept.
- Fabrication and installation Explain your proposed schedule, process, and medium. Describe the anticipated fabrication and installation needs, special equipment or other which would require approval.

Email proposals to [prc039@scparcs.com](mailto:prc039@scparcs.com)

# CALL TO ARTISTS

## Public Art Project



An artist will be selected to create a site-specific public art component for the new South County Government Center in Watsonville, Santa Cruz County

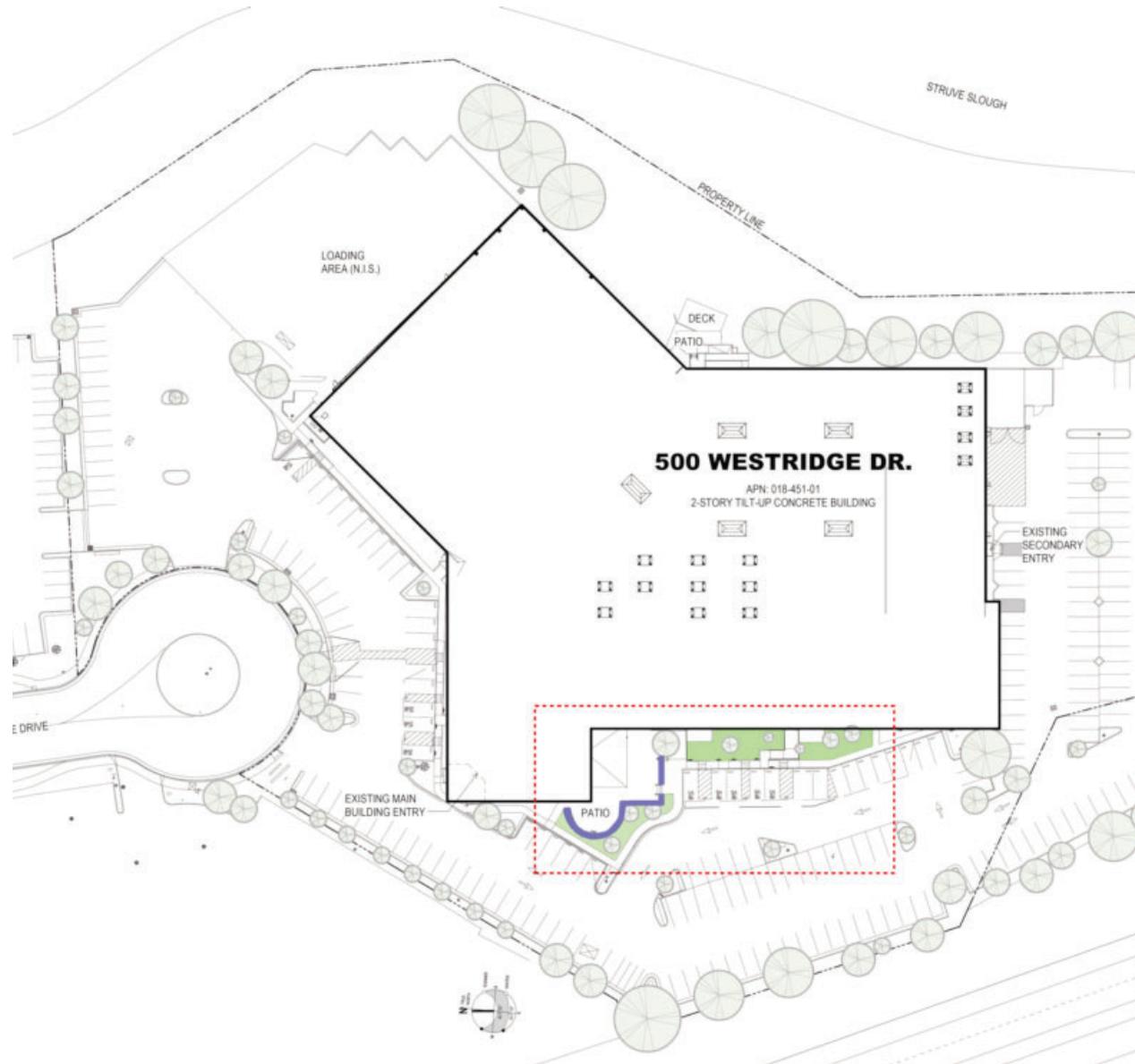
COUNTY OF SANTA CRUZ  
Parks, Open Space & Cultural Services  
979 17th Avenue  
Santa Cruz, CA 95062



## PROJECT INFORMATION

Artists are encouraged to review the information provided on the County Parks website, including potential installation locations and building theme/inspiration, as well as an example of the artist contract which show required insurance types and limits.

<https://www.scparks.com/Home/AboutUs/WorkWithUs/CalltoArtists.aspx>



## BUDGET - \$41,400

The budget includes all costs associated with, but not limited to: design; materials; travel; insurance; fabrication; installation, and documentation of the artwork.

## ESTIMATED PROJECT TIMELINE

Although every effort will be made to follow the timeline, the schedule is contingent upon meetings with the selection panel and the County Board of Supervisors.

- **May 26, 2023**  
Proposals must be received by midnight on the due date. Proposals received after the deadline will not be accepted.
- **Early June 2023** - Public Art Selection Panel (Panel) meets to review proposals, select finalists.
- **Late June 2023** - Panel interviews finalists and selects artist to continue in the process.
- **July 10, 2023** - Arts Commission considers panel's recommendation of public artist.
- **September 2023** - Board of Supervisors consider artist proposal and agreement.
- **Winter 2023/2024** - Installation

## FOR MORE INFORMATION

Please contact Kathy DeWild at the Santa Cruz County Parks: [prc039@scparcs.com](mailto:prc039@scparcs.com).

## SELECTION CRITERIA

The proposed site-specific artwork should enhance the experience of both the public accessing services at the building and the staff working at the facility. In addition, the artwork must satisfy reasonable standards of permanence and safety, meet all relevant codes required for public places, and offer reasonable proof of soundness against theft, vandalism or excessive maintenance and repair

Artists may propose a free-standing piece(s) for one or more of the landscape areas adjacent to the lobby entrances (green areas on the project map), or a piece(s) that attach to the existing stucco wall (highlighted in blue on the project map), or other artwork that enhances the small seating areas outside the public lobby entrances. Please refer to the project maps on the Parks website (address at left) for potential installation locations.

Selection criteria include submission of requested materials, artistic merit of concept proposal and sketch, the applicant's professional qualifications; proven ability to undertake projects of a similar scope; artistic merit as evidenced by the submitted materials; and demonstrated ability to work with a team.

## ELIGIBILITY

The project is open to all experienced professional artists. Artists who are new to the field of public art are encouraged to apply. The selected artist must provide proof of general liability insurance coverage; see the contract example on the parks website for details.